

About ExtraCare

The ExtraCare loyalty program provides CVS Pharmacy shoppers with coupons, instant savings and ExtraBucks Rewards that can be used like free money on qualifying purchases. ExtraCare members can track their savings and view their deals and rewards on [CVS.com](https://www.cvs.com) and through the CVS Pharmacy app.

About ExtraCare Pharmacy & Health Rewards

Signing up for ExtraCare Pharmacy & Health Rewards allows you to earn Pharmacy & Health Rewards that you can use like a \$5 Target coupon or \$5 ExtraBucks to pay for qualifying purchases. Earn on prescription fills, vaccinations, [CVS.com](https://www.cvs.com) activities and more. The Target coupon can be used at any Target location. ExtraBucks can be used at any CVS Pharmacy standalone store.

ExtraCare Pharmacy & Health Rewards Program Rules

When you enroll in the ExtraCare Pharmacy & Health Rewards program (the "Program") and accumulate 10 credits by purchasing eligible prescriptions or engaging in an eligible activity (as described below) at a CVS Pharmacy in the U.S., you will receive \$5 in CVS ExtraBucks Rewards (the "Reward") at CVS stores in the U.S. or [CVS.com](https://www.cvs.com), you must be a member of the CVS ExtraCare program to enroll in the Program.

Ways to earn credits toward your Reward include, but are not limited to:

- Purchasing a 30-day supply of an eligible prescription (one credit)
- Purchasing a 90-day supply of an eligible prescription (three credits)
- Receiving a flu shot or other vaccination from a pharmacist (one credit)
- Enrolling in prescription management services on [CVS.com](https://www.cvs.com) (three credits)
- Enrolling in the CVS prescription text alert service (one credit)
- Enrolling in the CVS refill reminder program (one credit)

CVS Pharmacy may make modifications to this list, including determining that an activity is no longer eligible to earn credits, at any time.

An individual can earn up to \$50 in CVS ExtraBucks in a calendar year in connection with the Program. Rewards balances will be reset on December 31st each year. When individuals join the Program as a family and share an ExtraCare Card, their credits will be consolidated and the Reward will be issued when the combined total accumulated consolidated credits is ten (10). Each individual's earned credits will be separately tracked for purposes of determining annual Reward value. The Reward will be issued to the ExtraCare Card associated with the eligible activity that earns the Reward.

For information about your accumulated credits please check your CVS Pharmacy receipt, your mobile CVS Pharmacy app or call 1-800-SHOP-CVS.

At its sole discretion, CVS Pharmacy may designate other activities as eligible for earning CVS ExtraBucks as part of the Program. ExtraBucks earned for completion of these other activities will be counted toward your \$50 annual limit.

The Program is valid only in the U.S. and is not available in Arkansas, New Jersey, New York or where otherwise prohibited by law. Transferred prescriptions may not be eligible to accumulate credits toward your Reward in all states, including Alabama, Mississippi or Oregon. Controlled substance prescriptions purchased in Hawaii, Louisiana or where otherwise prohibited by law will not be eligible to accumulate credits toward your Reward.

The Reward will be issued approximately one week after it has been earned. Rewards will print on your receipt at CVS Pharmacy retail locations or at the ExtraCare Coupon Center in the CVS Pharmacy retail store. You can also access your Rewards through [CVS.com](https://www.cvs.com) or on the CVS mobile app if you have created an online account and attached your ExtraCare card.

The Reward is valid only at CVS Pharmacy stores in the U.S. and at [CVS.com](https://www.cvs.com). The Reward must be redeemed on or before any expiration date listed on the coupon, certificate or promotional code.

The Reward earned in connection with the Program is subject to the same restrictions on redemption as ExtraBucks Rewards earned for other CVS Pharmacy programs and cannot be used on purchases of alcohol, lottery tickets, money orders, pseudoephedrine/ephedrine products, postage stamps, pre-paid cards, gift cards, newspapers and magazines, milk (where restricted by law or regulation), bottle deposits, bus passes, hunting and fishing licenses, any imposed governmental fees or taxes, or items reimbursed by a government health plan. Your Reward cannot be used for purchases at affiliated businesses such as MinuteClinic®, Target, or CVS Optical.

CVS Pharmacy at Target customers may request a \$5 Target® merchandise coupon (the "Target Coupon") in lieu of receiving ExtraBucks Rewards. The Target Coupon is available at CVS Pharmacy at Target only, provided the Reward has been issued but not yet accessed through [CVS.com](https://www.cvs.com) or the CVS mobile app or printed at a standalone CVS Pharmacy store. The Target Coupon is redeemable at Target stores only. Target coupon excludes all alcohol, gift cards, prepaid cards (airtime, entertainment, iTunes, and online gaming), LEGO, Vitamix, Weber, Dyson, DSLR cameras and lenses, Google products, Apple, Bose, Sonos, GoPro, CVS Pharmacy items or products (including prescriptions), MinuteClinic, Target Optical, Portrait Studio, Target Mobile purchases and certain other partner businesses.

You must sign a Privacy Authorization to join the Program to allow CVS Pharmacy to use and share your personal information to administer the program and send you communications. Obtaining your authorization is required by the Health Information Portability and Accountability Act ("HIPAA"), the federal law which creates certain rights for your protected health information, as well as similar state laws in many states. Adults 18 years or older must sign their Privacy Authorization individually, but parents or guardians may sign for children under 18. If you cancel your Privacy Authorization, participation in the Program is terminated and any existing Rewards accumulated purchases will be removed from your ExtraCare program record.

CVS Pharmacy reserves the right to discontinue or alter the terms of this program at any time and for any reason.

D12035RX17 - Target PHR Brochure



ExtraCare Pharmacy & Health Rewards®

Get rewarded for filling your prescriptions.



Join for free at your **CVS Pharmacy location or [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target).**



Fill 10 prescriptions, earn a \$5 Target coupon or \$5 Pharmacy & Health ExtraBucks Rewards*



Earn on flu shots and other immunizations



Look for more ways to earn throughout the year



Maximize earnings

Family members can earn up to \$50 in Target coupons or Pharmacy & Health ExtraBucks Rewards per person every year.

*See ExtraCare Pharmacy & Health Rewards Program Rules for details.

Benefits of Joining

What is the benefit of joining this program?

The ExtraCare Pharmacy & Health Rewards® program incentivizes you for taking charge of your health by completing select activities, such as prescription refills, immunizations and more. Our program available at Target gives you the option of a \$5 Target coupon or \$5 ExtraBucks® Reward each time you earn 10 credits (e.g., by filling 10 prescriptions).

Do I need to join to earn rewards?

Yes. Joining the CVS ExtraCare Pharmacy & Health Rewards program is the only way to earn rewards for your prescription purchases. Ask a CVS Pharmacy® team member for details. At least one prescription must be filled at a CVS Pharmacy at Target location for you to redeem your reward for the \$5 Target coupon.

Other than purchasing prescriptions, are there additional ways to earn rewards as part of the ExtraCare Pharmacy & Health Rewards program?

Yes. You can earn Pharmacy & Health Rewards on prescription fills, immunizations, and when you sign up for online prescription management, email refill reminders and text alerts. Ask a CVS Pharmacy team member or visit [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target) to learn more about the many ways you can earn.



Using Your Benefits

How will I get the rewards I earn?

Program rewards will be available approximately one week after every 10 credits have been earned. At least one prescription must be filled at CVS Pharmacy at Target to receive the \$5 Target merchandise coupon (“Target coupon”). Once the reward is available, you will need to pick it up in person at your next Target visit by stopping by the CVS Pharmacy counter.

Any reward redeemed, issued or printed in a CVS Pharmacy location or any reward sent to your ExtraCare card via the CVS Pharmacy app prior to your next Target visit can’t be exchanged for the \$5 Target coupon. This includes ExtraBucks rewards printed at CVS Pharmacy retail locations, the ExtraCare® Coupon Center or sent to your ExtraCare card via [CVS.com](https://www.cvs.com)® or the CVS Pharmacy app.

How do I redeem my rewards?

The \$5 Target coupon or ExtraBucks Rewards earned under the ExtraCare Pharmacy & Health Rewards program can be used on most purchases. The Target coupon may only be used at Target stores and ExtraBucks may only be used at CVS Pharmacy standalone stores. Ask a CVS Pharmacy team member or visit [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target) for full program details.

How much can I earn?

Rewards earned under the ExtraCare Pharmacy & Health Rewards program are limited to \$50 value annually per person whether they are redeemed through Target coupons or CVS ExtraBucks. Balances will reset on December 31st each year. Ask a CVS Pharmacy team member or visit [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target) for full program details.

Will I still earn toward my Pharmacy & Health Rewards if someone else picks up my prescription?

Yes. Your earnings will be applied to the ExtraCare card that was used when you joined the program.

My family shares one ExtraCare card. Do we all need to get our own cards?

No. You can keep sharing the same card. However, only those family members who signed up for ExtraCare Pharmacy & Health Rewards will earn rewards under the program. And while you earn credits individually, the rewards will be available when the combined total of credits on your ExtraCare card reaches 10.

What if I want the ExtraBucks reward, may I choose that instead of the Target coupon?

Yes. You may choose to redeem the ExtraBucks reward after it is issued. Rewards will print on your receipt at CVS Pharmacy stores, the ExtraCare Coupon Center, [CVS.com](https://www.cvs.com), or by selecting “Send to Card” on the CVS Pharmacy app. Remember, any reward redeemed, printed or sent to your ExtraCare card via the CVS Pharmacy app can’t be exchanged for the Target \$5 coupon.

Privacy

Why do I need to sign a privacy authorization?

The privacy authorization allows CVS Pharmacy to use your protected health information, such as the number of prescriptions you have filled, so that we can count your credits for purposes of giving you your reward.

What if I want to cancel my privacy authorization after I’ve signed?

You can cancel your privacy authorization, which will end your membership in the ExtraCare Pharmacy & Health Rewards program, at any time. Just ask a CVS Pharmacy team member, or visit or visit [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target) for details.

Will family members who share my card be able to see the medications I’m taking?

No. Household members sharing the same ExtraCare card will only be able to see the membership status for those who have joined, how many credits and rewards have been earned and how they were earned. Specific medication information will not be visible.

Will my health information be shared when I join and while I am in the program?

No medical information about your health or prescriptions is shared at any time in connection with or to administer the program. When you first join, your ExtraCare account may be updated with the contact information in your pharmacy record (including your full name, address, email and phone number) so that we can communicate with you about ExtraCare Pharmacy & Health Rewards benefits, related new programs and offers.

Becoming a Member

How do I enroll?

You must have an ExtraCare card to join. If you already have an ExtraCare card, you can use that one. You can sign up for both ExtraCare and ExtraCare Pharmacy & Health Rewards at any CVS Pharmacy location, including those inside Target stores, and online at [CVS.com/ExtraCare](https://www.cvs.com/ExtraCare) and [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target). Some restrictions may apply. See [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target) for details and restrictions.

If you sign up online you’ll need to provide your prescription number, store phone number and your full date of birth. We require this information to ensure that earnings are recorded for the right person.

To learn more about how to earn, ask a CVS Pharmacy team member or visit [CVS.com/ExtraCare-Target](https://www.cvs.com/ExtraCare-Target)
